



Trees for Children '08

Event History

Trees for Children is a fundraising event for Sydney Children's Hospital, Randwick organised by the Trees for Children Committee and the Sydney Children's Hospital Foundation.

The event was first held in November 2006 with 400 prominent community and business leaders attending an exclusive cocktail party at Sydney Town Hall. Through various fundraising activities, including the auctioning of several uniquely designed Trees, \$130,000 in vital funds was raised for Sydney Children's Hospital.



In 2007, the event was held at the Overseas Passenger Terminal with 450 guests attending a festive evening with Masters of Ceremony Jamie Durie and Sonia Krueger.



Guests enjoyed delicious canapés created by Sean Connolly from Astral, Frank Shek from China Doll, Warren Turnbull from Assiette, Colin Fassnidge from Four In Hand, Joe Pavlovich from Glass Brasserie - coordinated by Luke Mangan.

Chairman of Sotheby's Australia Justin Miller auctioned nine amazing trees; each donated by companies and specially designed for the evening. Once again, the event was a resounding success raising a net profit of \$166,000.

Trees for Children '08

In 2008, Trees for Children will expand on this exclusive cocktail event to include an element that can be enjoyed by the wider public. A public street art display will be initiated, exhibiting twelve unique Christmas tree sculptures. The street art display will begin with an exclusive launch for over 500 guests.

Trees for Children Street Art Display

The Trees for Children street art display will take place at Customs House in the Sydney CBD during November. The position and timing of the display will allow for exceptional exposure, taking full advantage of the increased holiday traffic.

The feature of this display will be 12 Christmas tree sculptures, each uniquely painted by an artist in collaboration with a well known personality. The artist will base their design on the words and inspiration of the personality, reflecting their perspective of the Christmas and holiday period. Attached to each tree will be a plaque explaining the design concept from both points of view.

The personalities selected to take part in this display will be taken from a vast cross-section of the community to ensure that each tree is as diverse and individual as possible.

Trees for Children Launch

The launch for the Trees for Children street art display will take place at Customs House on 20 November, 2008. This exclusive cocktail event will be attended by community and business leaders and social elite. It will be an evening that incorporates excellence in food, entertainment, production and fundraising.



Trees for Children '08

The launch will provide an opportunity for guests to preview all the tree sculptures before they go on public display.

Guests will have the opportunity to bid on several exclusive Trees for Children items during a live auction. There will also be the sale of a number of Miniature Trees, showcasing a selection of prestige products from leading brands with each Tree valued from between \$1,000 to \$3,500.

Sydney Children's Hospital, Randwick

Sydney Children's Hospital, Randwick is one of Australia's leading specialist centres for children. The Hospital provides quality, comprehensive and expert clinical services to the children and families of New South Wales and beyond.

Every year the Hospital admits nearly 15,000 children and provides over 290,000 occasions of service through its emergency, outpatient and outreach services.

The Sydney Children's Hospital is about "celebrating life" and ensuring that both the child and their family are given the best possible care and treatment.

Sydney Children's Hospital Foundation

The Sydney Children's Hospital Foundation is the principal fundraising body for the Sydney Children's Hospital, Randwick and is dedicated to working with the community to improve the quality of life for this and future generations of seriously ill children.

The Foundation helps the Hospital to purchase state of the art medical equipment and financially support life saving services, as well as undertake medical and child health research.